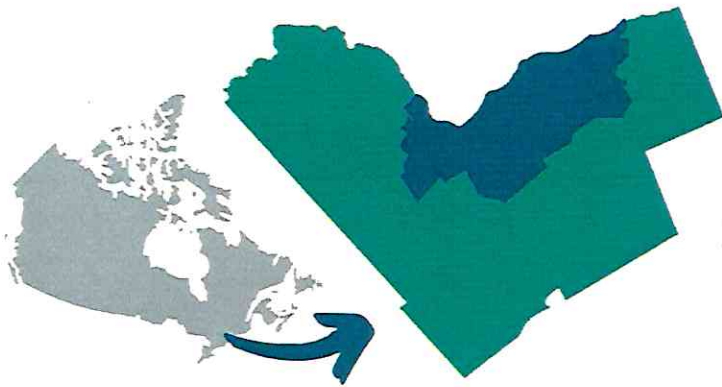



# Rural Ottawa Snapshot



 Rural Ottawa

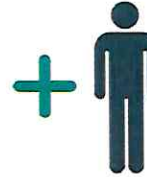
The rural wards make up **80%** of Ottawa's land area



Rural Ottawa home to approximately

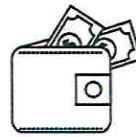
**86,000**

**9%** of Ottawa's population



**8%**

net population increase between **2006** and **2016**



**\$112,868**

Median household income (2015) - **23%** higher than median income in the **urban core**



**10%**

of Ottawa's immigrant population



**10%**

Of Ottawa's labour force



**69%**

Participation rate (2016)



**\$1 Billion**

Rural Ottawa's contribution to the City total GDP



**\$192 M**

Residential building permits increased by 96% since 2014



**1,000+**

businesses located in Ottawa's rural wards



**1,000+**

Farms located in Ottawa's rural wards



**809 ha**

of designated vacant industrial and business parkland in the rural areas

Concentrations of vacant industrial space are located along Carp Road, along **Highway 417 East**, and **Bank Street South**

## Priority sectors



Construction



Agriculture  
Agri-business



Tourism

# Ontario Agriculture at a Glance



Nearly **50,000** farms across the province



**11.7 million** acres of farmland



**243 acres** is the average sized farm



## Local Farm Sales

**16%** sell farm products directly to the consumer



**322** farms operate a CSA (Community Supported Agriculture)



Over **1,100** farms sell at farmers' markets



Over **5,200** farms sell directly from their farm, at stands, or pick-your-own

## Economic Contributions

Ontario's agri-food sector grosses



**\$47 billion** in GDP annually

Ontario's agri-food sector employs



over **750,000** people  
**10%** of the Ontario labour force

Ontario exports nearly



**\$20 billion** in agri-food products annually

## Farm Facts



**17.5%** of Ontario farms generate renewable energy, including solar, bioenergy and wind power



**31%** of farm operators are female



Nearly **60%** of Ontario farms are small farms (less than \$100,000 in revenue)

The Ontario Federation of Agriculture represents Ontario farmers. For more information, visit [ofa.on.ca](http://ofa.on.ca)



This content was taken from the 2021 Census of Agriculture and calculations using economic attribution modeling from the Ontario Ministry of Agriculture, Food and Rural Affairs. Learn more here <https://www.statcan.gc.ca/en/census-agriculture> and here <https://www.ontario.ca/page/agriculture-and-food-economic-indicators>